THREADS 2024 INFORMATION FOR DESIGNERS

(Keep a copy for your information)

DEADLINES:

**GARMENT SUBMISSION FORMS** must be submitted in Week 10:

**before midnight** on **Friday, March 15, 2024** to info@threadsbygbc.com

**GARMENTS** must be submitted **in person in Week 15**

**before noon** on **Friday, April 19, 2024\***

**ABOUT THREADS 2024**

Supported by George Brown College and produced for and by our graduating fashion students, THREADS is the year-end fashion event of George Brown College’s School of Fashion and Jewellery, showcasing our graduating class of 2024 to the fashion industry. This year, it comprises three live events:

* FASHIONWORKS the networking event (TBC: Thursday, April 4, 4:30-6:30pm at George Brown College, Casa Loma Campus C Building, 4th floor: To be confirmed)
* The AWARDS (Thursday, April 25 at the TIFF Bell Lightbox: To be confirmed)
* The FASHION SHOW (Tuesday, April 30 at Wychwood Barns, 601 Christie St)

*THREADS 2024: Vision Statement*

*Our vision for THREADS 2024 is to mark the end of a grey era. We want to leave our guests with a VIVID impression of the possibilities and optimism of the world we’re (re)entering as an industry. Our vibrant colour palette clearly reflects our fashion graduates' daring and distinctive creativity. It signals the exciting and impactful role they will play in shaping the future of fashion. We hope you’ll find it memorable.*

**Students may submit garments in one or both of two categories:**

**A: SINGLE OUTFITS:** Any student may submit one or more single outfits (e.g., skirt, coat, jacket, gown). They must provide other garments as needed to complete the outfit. (For example, a top to go with a skirt.) Models provide their own undergarments and basic shoes, but designers are responsible for any other necessary component of the outfit. If the outfit is lingerie or a bathing suit, a simple cover-up must be included. Every garment piece must be approved by a construction professor.

**B: MINI-COLLECTIONS:** A Mini-Collection is:

• 4 to 6 complete outfits

• a professional, cohesive collection

• normally produced by a student in the graduating class

• subject to the same rules as the Single Outfits

**STUDENTS MAY SUBMIT BOTH A MINI-COLLECTION AND SINGLE OUTFITS, TO A MAXIMUM TOTAL OF 8 OUTFITS, NOT COUNTING COMPETITION WINNERS.**

Questions? Email: info@threadsbygbc.com

THREADS 2024 RUNWAY RULES

(Keep a copy for your information)

1. Designers must pick up their garments immediately after the evening show at Wychwood Barns on Tuesday, April 30, 2024.
2. No **Garment Submission Forms** will be accepted after the deadline (midnight on Friday, March 15, 2024).
3. No **garments** will be accepted after the deadline (noon on Friday, April 19, 2024).
4. Designers must sign and submit the attached Media Consent Form, which gives George Brown College permission to use images from this year’s fashion show to promote the College, the School of Fashion & Jewellery and future editions of THREADS.
5. Every garment piece must be approved by a construction professor who will sign the submission form. If the garment has not been constructed before the form is submitted, a signed duplicate of the submission form should be included with the garment itself.
6. Every garment piece (including detachable belts, headgear, etc.) must be clearly labelled with the designer’s name inside the garment.
7. If the outfit is lingerie or a bathing suit, a simple cover-up must be included.
8. Every outfit must be submitted in its own sturdy garment bag with a closed bottom.
9. Each garment bag must be clearly labelled with
   1. The designer’s name
   2. A full description of the outfit inside (so we can return all contents to you)
   3. A photo or drawing of the outfit (so we do not have to open the bag to know what’s inside). Technicals & fitting instruction are recommended but not mandatory.
10. Not all who apply are guaranteed a spot at THREADS 2024. For instance:
    1. Garments will be checked by professors, who may withdraw garments because they do not meet construction quality standards.
    2. Some garments may be withdrawn because they are in poor repair (e.g. broken zipper).
    3. In some cases, no model can be found to wear the garment.
11. Although every effort is made to care for garments throughout fittings, rehearsals, transport, storage and the fashion show itself, damage to or loss of garments may occur. Designers must be aware and accept the fact George Brown College faculty and staff, the student organizing team, models, dressers, volunteers and others involved in THREADS cannot be held responsible for damage to or loss of garments.
12. No designers are allowed backstage during the fashion show in order to avoid congestion, even though they are volunteers.
13. Designers are normally not allowed to attend model fittings and rehearsals; however, time will be allotted if needed for necessary alterations.
14. All garments submitted by students in the Fashion Techniques & Design (F113) program should be constructed by the submitting student.

THREADS 2024 Garment Submission Form

PART 1 of 4: DESIGNER INFORMATION (required)

Name & Student Number:

Program & Semester:

College Email:

Phone:

PART 2 of 4: BRAND & PROMOTIONAL INFORMATION **(optional)**

Company / brand name (if you have one):

Website/Instagram/Tik Tok/LinkedIn, etc.

MINI-COLLECTIONS ONLY:  
Brand Statement (what makes your brand and designs unique?):

Statement about your collection (name, description of work, concept of collection):

What music track would you like us to use when your mini-collection is on the runway? (not guaranteed):

**NOTE: Please feel free to email images of your work (photos, sketches etc.) and your logo to info@threadsbygbc.com so we may promote them on our social media and on video.**

THREADS 2024 Garment Submission Form

Part 4 of 4: OUTFIT DESCRIPTIONS (ATTACH EXTRA PAGES IF NEEDED)

**Describe each garment, giving colour, fabric and design details. For example:**

• Red denim miniskirt with side pockets & blue plaid silk blouse with peplum, plus red denim hat

• Dark green wool coat with large silver buttons & dolman sleeves

• Navy-and-white striped polyester swimsuit & full-length floral cover-up

• Cream taffeta & lace bridal gown & full-length cream veil with artificial flowers

OUTFIT 1:

1. Is it: □ Part of a Mini-Collection □ A Single Garment
2. Category (e.g. office wear, bridal, streetwear, outerwear): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Description (include all items, including belts, headgear etc.)

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**Approval by construction professor (signature) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

OUTFIT 2:

1. Is it: □ Part of a Mini-Collection □ A Single Garment
2. Category (e.g. office wear, bridal, streetwear, outerwear): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Description (include all items, including belts, headgear etc.)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Approval by construction professor (signature) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

OUTFIT 3:

1. Is it: □ Part of a Mini-Collection □ A Single Garment
2. Category (e.g. office wear, bridal, streetwear, outerwear): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Description (include all items, including belts, headgear etc.)

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**Approval by construction professor (signature) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

OUTFIT 4:

1. Is it: □ Part of a Mini-Collection □ A Single Garment
2. Category (e.g. office wear, bridal, streetwear, outerwear): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Description (include all items, including belts, headgear etc.)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Approval by construction professor (signature) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

OUTFIT 5:

1. Is it: □ Part of a Mini-Collection □ A Single Garment
2. Category (e.g. office wear, bridal, streetwear, outerwear): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Description (include all items, including belts, headgear etc.)

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**Approval by construction professor (signature) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

OUTFIT 6:

1. Is it: □ Part of a Mini-Collection □ A Single Garment
2. Category (e.g. office wear, bridal, streetwear, outerwear): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Description (include all items, including belts, headgear etc.)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Approval by construction professor (signature) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

OUTFIT 7:

1. Is it: □ Part of a Mini-Collection □ A Single Garment
2. Category (e.g. office wear, bridal, streetwear, outerwear): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Description (include all items, including belts, headgear etc.)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Approval by construction professor (signature) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

OUTFIT 8:

1. Is it: □ Part of a Mini-Collection □ A Single Garment
2. Category (e.g. office wear, bridal, streetwear, outerwear): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Description (include all items, including belts, headgear etc.)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Approval by construction professor (signature) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

THREADS 2024 DESIGNER MEDIA CONSENT FORM

(Sign and include with your Garment Submission Form)

For permitting the Student’s enrollment and participation in its program(s) and for other good and valuable consideration, the receipt and sufficiency of which is acknowledged, the undersigned (“I” or “me”) grants to The George Brown College of Applied Arts and Technology and its delegates (the “College”) the right to take and make photographs, sound recordings, and/or video recordings of the Student, their voice, likeness, and property including any works created by the student (collectively, the “Recordings”) for use in connection with the activities of the College including teaching, and for promoting, publicizing, reporting or explaining the College or its activities (the “Purpose”). I acknowledge that as between the Student/me and the College, the College owns all copyright in the Recordings, and waive any and all moral and personality rights the Student may have in the Recordings. I confirm that the College can do anything with the Recordings for the Purpose, including use, reproduce, exhibit, display, distribute, edit, modify, translate and publish the Recordings, without any geographic restriction, in any format without further compensation or notification to the Student/me. This includes, without limitation, the right to publish the Recording in the College newspaper, alumni magazine, and PR/promotional materials such as marketing admission publications, advertisements, fundraising materials, and any other College-related publications. I acknowledge that The College is not responsible for any unauthorized reproductions of the Recordings made by third parties. I further acknowledge that the Recordings may appear on the Internet or in publications outside of The College’s control. I hereby remise, release and forever discharge The College from any and all claims, demands and causes of action that I/the Student had, now have, and may hereafter have in any way related to the Recordings. This Media Consent Form is governed by the laws of Ontario.

Name (please print): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(Signature of student 18 years or older)

Date Signed: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_\_\_\_\_ (day/month/year)

THREADS 2024 DESIGNER CHECKLIST

(Sign and include with your Garment Submission Form)

□ I have read and understand the THREADS Runway Rules.

□ I understand that every visible garment should be constructed by me and that revealing outfits such as lingerie or bathing suits must include a simple cover-up.

□ I have filled out required sections of the Garment Submission Form completely.

□ I have provided full Garment Descriptions.

□ I have signed and attached the Media Consent Form.

□ I have labelled every garment clearly with my name.

□ I have submitted each outfit in its own garment bag with a closed bottom.

□ Each garment must be approved by a construction professor before submission.

□ Each garment bag displays (firmly attached):

* My name
* A full description of the outfit inside
* A photo or drawing of the outfit

□ I have submitted the **forms** to info@threadsbygbc.com before the deadline (midnight on Friday, March 15, 2024).

□ I have submitted the **garments** before the deadline (noon on Friday, April 19, 2024) or made arrangements to submit garments later (ONLY for garments being held back by professors for grading).

□ I will pick up all my garments after the evening show at Wychwood Barns on Tuesday, April 30, 2024.

Signature:

Date signed:

Questions? Email: info@threadsbygbc.com